

#### References

# Helvetia Campus Basel

Helvetia Insurance is redesigning its headquarters in Basel's St. Alban district according to plans by the architectural firm Herzog & de Meuron. In addition to modern workplaces for around 350 employees, meeting spaces for the public are also being created. At the heart of the project is an eleven-story new building, which complements the existing headquarters from the 1950s as a twin building and at the same time anchors it more firmly in the cityscape.

## **Facts**

Area Architecture
Location Basel, CH
Year of 2020 - 2024

manufacture

Architect Herzog & de Meuron

Products IGP-HWFclassic 59





### **Details**

#### A glass shell - creating a modern and attractive working environment

The city skyline of Basel has gained a new architectural landmark in the form of two almost identical buildings on the Helvetia Campus. The architectural firm <a href="Herzog & de Meuron">Herzog & de Meuron</a> focused on modernity, sustainability, and strengthening Helvetia's identity. Instead of demolishing the existing building, it was transformed and supplemented with a new, eleven-story twin building. The <a href="Helvetia Campus Basel">Helvetia Campus Basel</a> project thus combines traditional craftsmanship with modern technology and a striking glass appearance.

The façade defines the building's appearance. While the long sides feature clear structures, the front sides with their 24,000 triangular cast glass tiles appear lively and playful. Each tile was individually cast, tested, and mounted on a lightweight substructure. The creative surface is complemented by metal facade elements coated with <a href="IGP-HWFclassic5903A90160S70">IGP-HWFclassic5903A90160S70</a> powder coating.

The public also benefits from the new building. The <u>B1 Rooftop Bistro</u> is a new meeting place with a panoramic view over Basel. In the evening, a lighting concept developed by James Turrell impressively showcases the buildings and makes the city shine in a special light - a must-visit!

The architectural images were provided by photographer Maris Mezulis.



You can find more interesting references on our website. https://igp-powder.com/en/reference/56750/helvetia-campus-basel

If you have any questions, please contact us at any time, we will be happy to advise you.

