

OBRIST INTERIOR AG, INWIL (CH)

## A STYLISH APPEARANCE IGP-HWFCLASSIC 59

OBRIST Interior AG in Inwil has been delivering premium interior solutions for retail and commercial spaces since 1895. With a skilled team of 100 experts, the company meticulously implements customer requirements in the areas of planning, production, and installation. OBRIST was selected to redesign a flagship store for a prestigious watch and jewelry brand. After careful consideration, the IGP-HWFclassic Medium Bronze powder coating was chosen for this project, as it ensures a cohesive look throughout the sales areas while beautifully accentuating the brilliance of the jewelry and watches.

### Product overview

IGP-HWFclassic

#### Area of application

Furniture, wall cladding, display case frames, counters, column cladding, libraries, façade elements

#### Product description

IGP-HWFclassic 59 is a certified, robust powder coating for use on metal components in both interior and exterior environments. The product range includes a variety of shades and effects.



**«We Opted for Powder Coating due to the Required  
Abrasion Resistance and the Uniform Appearance  
Across all Elements.»**

*Stefan Rohrer, OBRIST interior AG  
Head of Project Management*



## THE INITIAL SITUATION

Finding a suitable powder coating for the watch and jewelry store in New York proved to be a challenge. The initial concept was to achieve an antique brass look with a patina. This finish was intended for umbrella stands, door handles, and display cases to showcase the luxury items as elegantly and appealingly as possible. However, an ideal powder coating that replicated the patina effect wasn't available at first, prompting a reevaluation of the antique brass color scheme in collaboration with IGP.



## THE SOLUTION

To create a harmonious overall aesthetic, the decision was made to move away from the patinated brass look. After consulting with IGP and reviewing samples, IGP-HWFclassic Medium Bronze (5903E81872S3F) was chosen for a comprehensive renovation that included wall cladding, columns, display case frames, counters, libraries, and façade elements. Its harmonious and timeless elegance enhances the space, enriching it with a refined and luxurious ambiance.



## THE ADDED VALUE

IGP-HWFclassic powder coatings are renowned for their durability, making them a sustainable investment. The Medium Bronze shade brought a calm and sophisticated aesthetic to the sales areas of the New York store, giving the space a unique atmosphere. Thanks to the robustness of this powder coating, flexible touch-ups are possible, fully meeting the high standards required. Additionally, the surfaces are easy to clean, ensuring a consistently flawless overall appearance.



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